

Chinedu Chuks

Senior product designer

Giftchuks31@gmail.com

Visit my website : [Chinedu Chuks](#)

Professional Summary

Product designer with 4 years of professional working experience. I am specialized in building experiences that are human centered, with an ability to take ideas from paper to product , and translate business objectives and user needs into beautiful intuitive design.

Professional Work Experience

Zwart Tech, Netherlands Remote

Senior Product designer (Agency)

Jul 2021 - Present

Project link: [Zarttech](#)

- Leading design strategy of two products, conducted user research, created personas, journey maps, wireframe, prototype, visual design and conducted user tests.
- Created and maintained the design system, providing detailed redlines, specs, logic and rules for a variety of use cases.
- Work across content to identify emerging trends, and turn them into reusable patterns.

Vpd Money, London Remote

Product designer (Fintech)

Nov 2020 - Jul 2021

Project link: [Vpd Money \(butterfly\)](#)

- Led the design vision by focusing on user-centered design principles, creating simple and intuitive user interfaces that contribute to over 80% profit growth due to the intuitiveness and usability of the design.
- Obtained user data with analytics reporting, task analysis, participatory design techniques and leveraged that data to create iterative improvements, increasing user satisfaction by 20%.
- Created interactive designs for mobile and web applications by way of page/user flow diagrams, site maps, and interactive wireframes in Adobe xd and miro.
- Conducted UX research by interactively testing designs using high and low fidelity wireframes
- Collaborated closely with product managers, designers, clients, developers, and content managers to create wireframes, design, and content at the same time

Miraton Matador Group, Lekki chevron

product designer (Fintech)

Jun 2019 - Nov 2020

Project link: [Miraton Matador Group \(CloudBank\)](#)

- Conducted research and created Ux flows, wireframes and turned it into pixel perfect user interface for a new fintech solution, resulting in a 30% increase in user satisfaction.
- Carried out user research through targeted interviews and extensive usability testing before and after design.
- Developed detailed navigation flows, site maps, wireframes, and interface design / functional specifications.

Unpeep, Lekki

Graphics designer (Lifestyle)

Aug 2018 - Apr 2019

Project link: [Unpeep](#)

- Designed and produced multiple forms of marketing materials including poster ads, banner, mockup and more.
- Successfully completed client projects worth up to 14 million naira.

Education

Advance diploma in Multimedia

Arena Multimedia, Lagos, Nigeria

(2019 - 2021)

Nano Degree In Product Design

Udacity school, Lekki, Lagos Nigeria

(2020 - 2020)

Skills

- Leadership
- User interface design
- User experience design
- User research
- Design thinking
- Service design
- Ui & information architecture
- User testing and heuristic evaluation
- Interaction design
- Graphics design
- Data visualization
- Motion graphics and lottie animation

- Plugins development (experimenting)

Tools

- Adobe xd
- Figma
- Webflow
- Miro
- Protopie
- framer
- Adobe illustrator
- Adobe after effect
- Html & Css
- Jira & Asana

Portfolio Links

- [My website](#)
- [Dribbble.com](#)
- [Lottiefiles](#)
- [LinkedIn](#)
- [Behance](#)